



Press Release

SUNTECH AWARDED 'TOP BRAND PV' SEAL

EuPD Honors Suntech's Strong Brand Positioning Amongst Installers and End-Customers

WUXI, China, Feb. 15, 2012 /PRNewswire-Asia/ -- Suntech Power Holdings Co., Ltd. (NYSE: STP), the world's largest producer of solar panels, has been awarded the 'Top Brand PV' seal by EuPD Research, a leading market research and consultation firm.

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(Photo: <http://photos.prnewswire.com/prnh/20120215/CN53894-b>)

(Photo: <http://photos.prnewswire.com/prnh/20120215/CN53894-c>)

EuPD's independent survey amongst installers and end-customers in Germany, France, and Italy showed that Suntech stood out for its top brand quality, high brand awareness amongst end-customers, and distribution depth, which refers to a strong position in brand portfolios of installers.

"We are honored to be recognized for our strong global brand positioning by a respected market research firm like EuPD Research. This recognition reaffirms Suntech as a global brand and market leader, and serves as a compelling reference point for end-customers around the world to determine trustworthy and quality partners in a highly differentiated market," said Edwin Huang, Vice President, Corporate Marketing, Suntech.

Suntech rolled-out a global branding campaign in the second half of 2011 with the aim of strengthening its brand amongst end-customers, and industry players around the worldwide. The campaign focuses on Suntech's innovation and R&D excellence. EuPD's 'Top Brand PV' seal is a testament of Suntech's top brand quality resulting from coordinated efforts at both global and regional levels.

The 'Top Brand PV' seal is a well-respected award worldwide, which was developed by EuPD Research in 2010 as a way of evaluating the brand management strategies of module and inverter manufacturers neutrally. The seal is assigned on the basis of a multilevel analysis founded on statements made by market intermediaries and end-customers. Manufacturers thus receive an unfiltered assessment of their own brand as well as feedback of how to potentially optimize their brand management.

More information on 'Top Brand PV' seal is available at http://www.eupd-research.com/intsolar/pv_seal/

To learn more about Suntech's efforts in driving solar to grid parity, please visit the [Suntech Connect blog](#) or follow us on twitter [@Suntech_Connect](#) for regular updates.

About Suntech

Suntech Power Holdings Co., Ltd. (NYSE: STP) produces industry-leading solar products for residential, commercial, industrial, and utility applications. With regional headquarters in China, Switzerland, and the United States, and gigawatt-scale manufacturing worldwide, Suntech has delivered more than 20,000,000 photovoltaic panels to over a thousand customers in more than 80 countries. Suntech's pioneering R&D creates customer-centric innovations that are driving solar to grid parity against fossil fuels. Suntech's mission is to provide everyone with reliable access to nature's cleanest and most abundant energy source.

For more information about Suntech's people and products, please visit <http://www.suntech-power.com>

Safe Harbor Statement

This press release contains forward-looking statements. These statements constitute "forward-looking" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements referencing Suntech's brand position. Such statements involve certain risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Further information regarding these and other risks is included in Suntech's filings with the U.S. Securities and Exchange Commission, including its annual report on Form 20-F. Suntech does not undertake any obligation to update any forward-

looking statement as a result of new information, future events or otherwise, except as required under applicable law.

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